Why the Medical Profession are Turning to paingone

Approved by the medical profession

Yes, many NHS Hospitals and GPs use paingone in their Pain Clinics and recommend it to their patients as a safe, drug free therapy. A number of NHS hospitals in the UK have carried out independent trials. paingone's effectiveness has been clinically confirmed. as independent tests show, it stops or relieves pain quickly in up to 87% of cases on which it is used, which makes it a reliable alternative to medication.

Clinically proven to relieve pain

Successful clinical studies have been carried out on patients suffering from different types of chronic pain, such as: arthrosis of the knee, tennis elbow, chronic back pain, musculoskeletal pain (that is shoulder, knee, elbow, lower back pain), cocydynia, cervical spondylosis, spinal pain, lower or upper limb pain, fibromyalgia, arthrosis of the fingers and frozen shoulder.

Summary of Clinical Evidence

Knee & cervical spondylosis

Dr T.I.S., Consultant Anaesthetist and Dr D.H., SpR Anaesthetics

"The paingone pain killing pen is a safe, easy to use, medication-free pain controlling device which can be used for self-treatment. 61% of patients in the trial gained satisfactory relief from pain."

Tennis elbow & arthrosis of the knee

Treatment of Acute Tennis Elbow & Arthrosis of the Knee by Dr Ole Asbjorn, GP, MD

"76% of patients had effects ranging from good to excellent pain relief" and paingone is effective as a painkiller and is a good supplement to other treatments. In the trial no side effects were observed."

Medical studies – back pain

The most recent study in the UK reports: "Significant reduction in pain at rest, on movement and improved mobility" The Doctor in charge reported that results have demonstrated that the pen has beneficial effects in reducing pain and increasing overall mobility. "Many of our patients have been really pleased with the results and in several cases we have witnessed dramatic life altering change. The use of paingone resulted in significant reduction in pain, increase in mobility and reduction in daily analgesic consumption."

Treatment	Before	During Treatment		After Treatment	
		Week 1	Week 2	Week 1	Week 2
Pain at Rest	5.3	4.2	3.6	4.9	5.4
Pain on Movement	6.4	4.8	4.8	5.5	5.9
Mobility	5.0	5.7	6.2	5.3	5.1

The study showed a significant reduction in pain at rest, on movement and improved mobility.

Sciatica

Dr Med. Bernt Fesers

A study that carried out tests on people suffering from spine syndromes, elbow pain, sciatica, knee arthrosis, phantom-limb pain, plantar tendios "The percentage of patients experiencing temporary or continuous pain relief after the use of paingone ranged from 50% to 86.7%."

Arthritis

Dr Reka Puskas, October 2004, Rheumatologist in a hospital in Budapest

"It is an effective device for chronic pain suffering patients and thus, a potent supplementary treatment device for locomotor disease. Because it is handy and easy to use, it can contribute to an improvement in the quality of life for patients who respond well to treatment."

MEDICAL & NON MEDICAL ACCREDITATIONS

Officially recognised and accredited

paingone already boasts the following national and international quality and safety standards:

IS013485:2003 – Quality Management System

CE **Medical Devices Class** IIa – Approval can only be affixed to a medical device when it meets strict requirements and the product has undergone clinical studies which must be independently evaluated prior to the CE certification

CAMCAS JFDA applied for **KFDA TGA TUV**

MD 92931

CE MEDICAL DEVICE DIRECTIVE APPROVED 0086

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PHARMACY USE ONLY

paingone®

HOW TO MAXIMISE RETAIL SALES

Using this proven retail sales demonstration model will help you maximise sales and give great customer satisfaction.

Sufferers of:

- Arthritis & Sciatica
- Back and Shoulder Pain
- Arthrosis of the Knee
- Tennis Elbow
- Cervical Spondylosis
- Chronic Pain

And many more conditions can benefit from paingone.

- Drug-free
- No side-effects
- Clinically tested
- Works through light clothing
- Quick, compact and portable
- No pads, gels, cables or batteries
- Class IIa Medical Device (CE 0086)
- Can be used at any time, anywhere

Gets Straight to the Point of Pain

paingone Helps Write Off Pain

Who should use paingone?

Anyone suffering from physical pain. Best sales results can be achieved by targeting those who suffer long-term acute or chronic pain. Generally, those aged 50+ are more likely to suffer from regular pain and will be most receptive to paingone.

What conditions will paingone help with?

Arthritis, sciatica, back pain, osteoporosis, spondylosis, rheumatism, joint pain, migraine, gout, inflammation and stiffness, tennis elbow, sports pain, toothache and more. In summary most physical pain.

Demonstrating paingone

- Hold paingone in your hand as illustrated in the image
- Ensure that your hand makes firm contact with the metal ring. If contact is not made, paingone will not be effective
- Identify area of pain and place the paingone over the point of pain. Bring the tip of the device in contact with the skin
- Click the green push-button 30 to 40 times
- Each click sends a pulse that activates endorphins, the body's natural defences against pain
- Repeat treatment as often as necessary. You cannot overdose
- For best results use paingone on a regular and consistent basis

Frequently Asked Questions

How does it work?
paingone transmits electrical impulses that stimulate the nerve fibres, lying below the skins surface. The nerve pathway sends a message to the brain, which responds by sending endorphins (the body's own natural painkillers) to stop the pain. Pain is relieved or disappears.

Is it clinically tested?
Yes. paingone has been clinically tested to provide pain relief and is successfully used in NHS Hospitals and pain clinics. paingone meets the stringent requirements of the European Medical Device Directive.

It gives a shock, is this right?
The paingone sends out a tiny controlled electrical pulse. Some users might feel a tingling sensation. If the shock is uncomfortable use the paingone through light clothing or through a towel or tea cloth, this will mute the shock.

Can someone else use the paingone on me?
Yes. The partner should then hold the paingone ensuring their index finger is touching the metallic conductive strip and with the free hand hold one of the patient's hands.

NO LEADS, PADS OR BATTERIES
WORKS OVER CLOTHING

The Key to Optimising Sales in Retail

Key to the success of retail campaigns are dedicated Point Of Sale materials that raise product awareness. These materials offer customers a "free pain relief treatment" in store (see poster & stand to right). This promotion encourages customers to enquire about paingone and request the free demonstration.

As soon as customers have shown interest in the product, ask them to explain the pain that they are suffering from. Then show how paingone can be applied to treat exactly this type of pain (in most cases it can be applied directly to the point of pain).

If possible, make reference to the user testimonials and the clinical studies referred to in the brochure. Many different conditions are mentioned in these resources. Show the customer that paingone has already been successfully used to treat the condition that they suffer from, or similar.

Equally, if you have customers who have reported positive experiences with the paingone, relay these experiences to new customers.

7 out of 10 people that try paingone in store buy it!

POS POSTER

LEAFLET STAND

Frequently Asked Questions

How long before I feel the benefit?
In many cases paingone will provide relief almost immediately or within a few days. However, to feel the full benefit of paingone it is advisable to use the product for at least two weeks.

Are there any side effects?
No. paingone is extremely safe. It is clinically proven to have no side effects whatsoever and will not affect any form of medications prescribed by your doctor.

Is paingone guaranteed?
Yes. paingone carries a two year warranty against malfunction. In the unlikely event of a fault, simply return the product and a replacement will be sent to you.

How long will paingone last?
paingone is powered by a piezo-crystal element, sealed within the device. On average this provides 2-3 years use equivalent to 100,000 clicks. paingone does not require batteries.

PAINGONE PROVIDES
QUICK - SIMPLE - EFFECTIVE - DRUG-FREE PAIN RELIEF